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Transmission Date: **09 October 2008** Docket: **1009-026**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **21** of Total Pages Transmitted: **21**

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Reply to Non-Final Office Action: (20 sheets)

Application Number 09/528,693
Confirmation No.: 5947
Filing Date: 20 March 2000
Document Submission Date: 09 October 2008

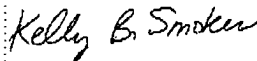
Art Unit: 3621
Examiner: Zelaskiewicz, Chrystina E.
Inventor: Wright, James
Docket: 2000P07518US01 (1009-026)

09 Oct 2008

Date

Kelly B. Smoker

Name of Certifier



Signature of Certifier

OCT 09 2008

PATENT
Application 09/528,693
Attorney Docket 2000P07518US01 (1009-026)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) **Wright, James**
Application **09/528,693**
Confirmation **5947**
Filed **20 March 2000**
Application Title **Method, System and Apparatus for Providing Product Information**
 over the Internet
Art Unit **3621**
Latest Examiner **Zelaskiewicz, Chrystina E.**

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 9 July 2008, the three month shortened statutory period for responding to which expires on 9 October 2008, Applicant respectfully submits the following: